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The Winter issue of the ISMA Newsletter is now available on our Web site at <http://www.isma.tv/newsletter/2006-winter.html>

A few highlights:

**[MPEG4 Set-Top Boxes Enter Market, TIA adopts DVB-H, ISMA releases ISMACryp 1.1 and works on fast channel change specification](#)**

Other news includes industry comments on Alcatel/Microsoft suit, upsurge in IPTV predicted for 2007, and more in *[IPTV News You Can Use . . . . read more](#)*

**[Find Your Industry Partners at ISMA](#)**

What does your market know about your product's compatibility and how is it affecting your sales? Do potential customers understand how your products work with those from other companies . . . These issues often are hard to explain, hard to ascertain, or hard to predict . . . . . [read more](#)

**[Industry Invited to Join in Channel Change Spec, Other Work at ISMA Forum; Members-Only PlugFest Also to be Held in December](#)**

Companies not currently members of ISMA are invited to participate in the development of the new fast channel change specification and provide input on other ISMA work as one-time auditors at the ISMA 23rd Member Forum, Dec. 6 and 7 in Cupertino, Calif., at Apple Computer. There is no charge to attend the meeting, but advanced registration is required . . . [read more](#)

**[Fast Channel Change and Edge Servers](#)**

There is much ongoing discussion about how edge-servers in the Microsoft IPTV solution affect overall cost and scalability . . . additional edge-servers can be helpful in several ways . . . However, it is also true that the question of whether to use edge-servers in defining an IPTV system is a major cost consideration. Hence, customers of Microsoft IPTV are also right to be skeptical and cautious . . .

**[read more](#)**

## [Alliance Expertise Adopted in the Industry](#)

Recent liaison activities have brought ISMA together with OMA, ITU and DVB-CBMS, organizations that are working to create open standards for IPTV deployments in their markets . . . [read more](#)

## [New ISMA Product Conformance Testing Cycle Starts in January; Fee Waived for ISMA Members](#)

How much would it improve your sales or simplify your ordering process if customers were confident your products were compatible with other vital system components? The next ISMA Conformance Program testing cycle begins in January and will yield new ISMA Conformance approved products by March . . . [read more](#)

## [ISMA Announces Roadmap and Vision for 2007](#)

As the industry begins to take shape . . . IPTV is becoming a reality and the need for open standards that support end-to-end integration have become essential to market growth and acceptance . . . [read more](#)

## [Worldwide Demand for ISMA Specs Remains High](#)

October was a landmark month with the most downloads for 2006 . . . [read more](#)

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